

The Charlotte News

*Your nonprofit community
news source since 1958*

WE ARE HIRING!

Advertising Manager

We're looking for an outgoing and enthusiastic person to be our advertising manager, to work closely with our production manager and publisher on all aspects of our advertising program.

Key responsibilities include:

- Maintain and strengthen relationships with current advertisers.
- Recruit new advertisers for the business directory, for seasonal activities, and for holidays and special events.
- Grow advertising revenues.
- Update ad sales reports and ensure that receivables are paid in a timely manner.
- Create holiday advertising campaigns and update our advertising calendar and annual plan as necessary.

This is a part-time position of up to 20 hours a week and all employees and volunteers work remotely. Compensation is commission-based.

Our new advertising manager will have extensive Charlotte connections, some sales experience, and a commitment to the values and mission of The Charlotte News.

For more information or to apply, email John Quinney at john@thecharlottenews.org. Application deadline is March 3.